

Request Expression of Interest (REOI)

Inclusive Connectivity Development Project (ICDP) – Component II

“Organizing and Empowering Dairy Farmers to Enhance Their Productivity and Improve the Dairy Value Chain”

The Ministry of Agriculture, Livestock, Lands & Irrigation, with financial supports from the World Bank is implementing the Project of Organizing and Empowering Dairy Farmers to Enhance Their Productivity and Improve the Dairy Value Chain in Sir Lanka. The Project is being implemented in 12 districts: Gampaha, Kandy, Matale, Nuwara Eliya, Kurunegala, Puttalam, Ampara, Badulla, Galle, Hambantota, Anuradhapura, and Polonnaruwa.

Social Mobilizers

Reference No: LK-RDA-472099-CS-INDV - The hiring of 13 Nos individual consultants as Social Mobilizers to implement sub-projects under Component 2 (Livestock Sector)

1. Objectives

- To support the project development activities at the field level and to measure the output through KPI. It needs to be aware, organize and motivate farmers to be members of the Farmer Society and Dairy Hubs.
- Motivate and aware farmers to obtain optimum milk production to obtain evening milk and improve milk quality through the value chain.
- To collect required qualitative and quantitative data.

2. Scope of Work

- Aware farmers about the ICDP Component II, its benefits, and application procedures.
- Prepare necessary arrangements to identify suitable farmers in collaboration with the VS office range.
- Motivate farmers to get membership of Farmer Societies and Dairy Hubs in collaboration with VS office.
- Guide farmers for evening milking and value chain improvement.
- Motivate farmers for primary production to encourage evening milking in collaboration with the VS office.
- Market facilitating.
- Collect baseline information in selected farms.
- Progress assessment for farm practices.
- Encouraging farmers who have not attended to clean milk production and evening milking to do so.
- Identifying farmers' issues and directing those issues to the Ministry.
- Assist in other tasks within the scope of the project as needed.
- Other duties relevant to this project assigned by the Additional Secretary (Livestock Development).

3. Deliverables

- Qualitative and quantitative data of selected farmers and the value chain.
- Organize farmers into a farmer association or a Dairy Hub
- Identify farmers' needs to support with ICDP–II and direct them to the project benefits.
- Encourage and motivate farmers to improve farm facilities for efficient and clean milk production and evening milking.
- Selection of potential FSs and Dairy hubs to have an evening milk collection facility.
- Coordination of farmers/ relevant institution with the veterinary surgeon's offices, Officials of the Provincial Department of Animal Production and Health.
- Coordination of farmers/ relevant institutions with the Ministry.
- Help to improve farm productivity.

4. Duration and Timeline

The total duration of this assignment is 12 months, and the services can be extended, depending on the needs of the Client.

5. Minimum Qualifications / Experience Required

- Having passed the G.C.E. O/L examination in not less than 6 subjects with credit passes for at least 2 subjects, including mathematics and English.
- A successfully completed Diploma in Animal Science/Husbandry or Agriculture from a recognized institute, or similar
- Have experience with a background in the field data collection/surveying prior or implementation of dairy or agriculture or similar projects, ; Minimum General Experience: 2 Years
- The Consultant shall also be computer literate in Microsoft Word, Excel, PowerPoint, and spreadsheets.
- Having a valid motorcycle riding license
- Having a Motorcycle with a valid vehicle registration will be an added advantage(for field visit)

Languages

- Excellent verbal communication skills in Sinhala/Tamil and English.

Age Limit

- Below 40 years, and physically fit to continue the assignment.

6. Payment Terms

Monthly payment

This assignment shall not be subject to any kind of price adjustment or tax reimbursement.

7. Duty Station and Location

The main duty station is the Ministry of Agriculture, Livestock, Land, and Irrigation.

Based on the requirement, the Social Mobilizers will be attached to the Provincial Department of Animal Production and Health (PDAPH) for field work in the relevant district under the purview of the Deputy Director of the province and the Deputy Project Director of ICDP-PIU.

8. Facilities provided by PMU

The PMU will provide the Consultant with suitable office facilities, utilities, and relevant stationery at the PIU office. However, if needed, the Consultant is expected to bring their own computer or laptop for the assignment. Transport will not be provided by the PIU, but field visit allowances will be reimbursed.

9. Contact Information and Official Attachment

Deputy Project Director
Inclusive Connectivity Development Project (ICDP) – Component II
Ministry of Agriculture, Livestock, Lands & Irrigation,
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